

## About SecuriGene

SecuriGene is a division of Canada's largest and oldest DNA testing facility. We serve the private, medical, legal, and funeral community from coast to coast. Our main 33,000 sqft laboratory in Vancouver, BC processes over 100,000 samples annually and consistently ranks as one of the top DNA laboratories in North America.

SecuriGene is proud to be an industry leader in DNA banking services and applied molecular diagnostics with the latest technology and state-of-the-art facilities. Our laboratory undergoes rigorous quality control procedures and participates in nationally recognized proficiency testing programs to ensure that our clients receive the highest quality DNA testing services available.



*"DNA banking preserves the opportunity for future research or clinical testing and may provide critical opportunities for surviving relatives."*

- American Association of Clinical Oncology

## Testimonials

*When my father passed away, our funeral home suggested this service to us. Choosing to preserve his DNA was one of the best decisions we've made, providing us with much needed comfort through this difficult time.*

**Joshua M. Calgary, AB**

*Privacy was initially my biggest concern when considering DNA preservation. I felt much more comfortable when I learned SecuriGene returns the capsule to us instead of keeping it in a lab. The whole process was seamless and the DNA capsule itself is truly a work of art.*

**Allen O. San Diego, CA**

*After I recovered from a long battle with breast cancer, I knew there was a high chance my daughters would be affected by this disease as well. Our doctor recommended this service to us so we could keep a record of my family's genetic health, and use it for future genetic testing.*

**Jennifer L. New York, NY**

*I preserved my family's DNA after reading articles highlighting the advances in DNA-related treatments - particularly in the field of personalized medicine. I wanted to ensure that my family has everything they need to take full advantage of these treatments in the future.*

**Charlie D. Vancouver, BC**

SecuriGene is committed to customer satisfaction. We would love to hear from you! Please e-mail us with your DNA Banking experience at [feedback@securigene.com](mailto:feedback@securigene.com)

FOR MORE INFORMATION VISIT US ONLINE

[WWW.SECURIGENE.COM](http://WWW.SECURIGENE.COM)

Proud supporter of the  
Canadian Cancer Society



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SecuriGene Technologies Inc. is a proud supporter of the Canadian Cancer Society. Partial proceeds are donated annually to aid in cancer research.

# SECURIGENE DNA Preservation

Securing the Genetic Legacy of Your Loved One Forever



## More than a Memory

Preserve the DNA of your loved one using the latest in DNA banking technology. Discover how this important decision can help you and your family for generations to come

[WWW.SECURIGENE.COM](http://WWW.SECURIGENE.COM)

Never Forget Those You Love.

# PRESERVE YOUR GENETIC LEGACY FOR GENERATIONS TO COME

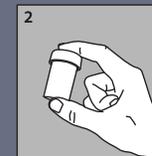


DNA Banking is the best option for families who wish to preserve the genetic legacy of their loved ones. Speak with your funeral service provider as soon as possible to arrange for DNA collection and preservation.

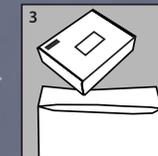
How it Works



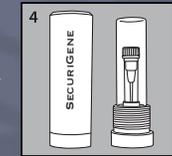
1 Purchase a DNA Banking Kit from Your Funeral Home



2 Your Funeral Home will Collect a Small DNA Sample



3 The Sample is Sent to our Laboratory for Processing



4 Banked DNA is Returned to You with a Certificate of Analysis

## Introduction to DNA Banking

### What is DNA Banking?

DNA Banking is the secure preservation and long-term storage of an individual's unique genetic material.

### Why is it Important to Bank DNA?

DNA contains valuable information about each individual, from the color of their hair, eyes and other physical traits, to their inherited health risks, medical conditions and ancestral roots. Banking DNA allows you to capture all of this information forever. Whether you choose to preserve DNA as a meaningful way to cherish your loved one, or for tracing hereditary health conditions in your family, DNA banking creates opportunities that would otherwise be lost forever.

### Banking DNA When Planning a Funeral

DNA banking is no longer possible after cremation or embalming. It is crucial to speak with your funeral service provider and make arrangements for sample collection before this opportunity passes.

## Top 5 Reasons to Bank DNA



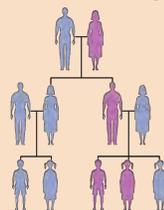
### Cherish More than a Memory

DNA banking is the best option for families who are looking for a meaningful way to remember their loved one. Unlike ashes, hair or other traditional keepsakes, DNA contains the unique genetic 'blueprint' of an individual. Preserving DNA gives families an opportunity to capture all this information and establish a connection that will last forever.



### Document Hereditary Diseases in the Family

75% of all diseases can be traced back to our genetic makeup. Many of the genetic mutations that cause cancers and other hereditary diseases have been identified. Banking your family's DNA is an important step in tracing the root cause of hereditary diseases and paves the way for targeted treatments in the future.



## Celebrate Life in its Purest Form



Banked DNA is secured inside a state-of-the-art DNA capsule, precision crafted from a single solid block of surgical-grade stainless steel.



### New Opportunities in Ancestry Testing

Trace your ancestral roots using DNA. As more markers are identified, DNA ancestry testing will become much more powerful than it is today. Keeping a record of your family's DNA opens new doors in this exciting field and creates opportunities that were never available before.



### Store DNA for Future Testing

Banked DNA lasts indefinitely and can be accessed for testing at any time. A wide range of genetic tests are currently available for everything from ancestry testing to disease predisposition testing and more are yet to come.



### Open Doors for Personalized Medicine

Studying your family's DNA may assist doctors in determining which treatment plans will work best for you, and which ones will be ineffective. This technology is already being used to determine the tolerance, optimal dosage level and effectivity of drugs used in heart disease and cancer patients.



## Benefits of Choosing SecuriGene

SecuriGene's cutting-edge DNA preservation technology is one of the most advanced in the industry. Our laboratory preserves the highest quality DNA with optimal purity, yield and molecular weight to ensure the long-term viability of your banked sample.

- ✓ **Extraction of 5000x More DNA**  
SecuriGene's DNA collection kits are designed to collect up to 5000x more DNA than traditional methods such as buccal swabs or hair samples.
- ✓ **Removal of Damaging Enzymes**  
The purity of a sample is of utmost importance. A sample that has not been properly processed and purified may contain enzymes that will break down DNA over time. SecuriGene extracts and preserves only pure DNA.
- ✓ **No Freezing Required**  
Our advanced DNA preservation methods eliminate the need for cryogenic freezing. Your DNA sample will last indefinitely, allowing you to pass the DNA capsule along to your children and grandchildren.
- ✓ **Suitable for Repeat Multiple Testing**  
Your SecuriGene capsule contains enough DNA for multiple tests. You can bring your DNA capsule to any DNA laboratory and they will be able to rehydrate your sample for testing. Any remaining portions can be sent back to SecuriGene for re-preservation.